



# CINEMAGIC WORKSHEET

**PLEASE COMPLETE THE FOLLOWING QUESTIONS AND TASKS AFTER YOU HAVE WATCHED ALL THE FILMS IN THE PROGRAMME.**

## **1 WHY THESE FILMS?**

Why have the individual films been packaged together in this programme? E.G. – Are there similar themes; genres and styles expressed in each film? Are there similarities in duration; country of production or target audience?

## **2 BREAKDOWN THE AUDIENCE MEMBER**

Who is the target audience for this programme? Come up with a viewer profile.

## **3 NAME THE PACKAGE**

Most shorts packages have an overall title/ name to represent all the films. For example a collection of animations might be called 'Animated Antics' or films for children might be called 'Shorts for Shorties'. Give the films you have watched an overall name.



## **4 TASK: PROGRAMME YOUR OWN FILM SEASON**

Put yourself in the position of an arts cinema programmer and come up with a themed film season for your customers. You can choose x 5 feature films for your programme. Tell us why you have chosen each film; how the films link to each other; give your season a name/title and tell us the audience members you are targeting.